

2024 SPRING SEMESTER
Monday and Wednesday
10am-11:45pm

Terence Oliver Professor
236 Carroll Hall
olivert@email.unc.edu

Office Hours
12:15pm -1:30pm M/W and
by appointment

MEJO 484

Information Graphics



Infographics are the result of using the rules of Information Design (one of the branches of Graphic Design) for telling news and entertainment stories. They are the best way to convey statistical information, locating a place or explaining complex processes and procedures.

MEJO 484 will provide you with the skills to create clear, accurate, informative and visually attractive Information Graphics using the most common tools in newsrooms and agencies worldwide.

Information Graphics

Policies

ATTENDANCE: No right or privilege exists that permits a student to be absent from any class meetings, except for these University Approved Absences: Authorized University activities. Disability/religious observance/pregnancy, as required by law and approved by Accessibility Resources and Service and/or the Equal Opportunity and Compliance Office (EOC) Significant health condition and/or personal/family emergency as approved by the Office of the Dean of Students, Gender Violence Service Coordinators, and/or the Equal Opportunity and Compliance Office.

Class Policy: Instructors may work with students to meet attendance needs that do not fall within University approved absences. For situations when an absence is not University approved (e.g., a job interview or club activity), instructors determine their own approach to missed classes and make-up assessments and assignments. Please provide your approach on the course syllabus. Please communicate with me early about potential absences. Please be aware that you are bound by the Honor Code when making a request for a University approved absence. (source: <http://catalog.unc.edu/policies-procedures/attendance-grading-examination/>)

HONOR CODE: I expect that each student will conduct himself or herself within the guidelines of the University honor system (<http://honor.unc.edu>). All academic work should be done with the high levels of honesty and integrity that this University demands. You are expected to produce your own work in this class. If you have any questions about your responsibility or your instructor's responsibility as a faculty member under the Honor Code, please see the course instructor or Senior Associate Dean Julie Dixon-Green, or you may speak with a representative of the Student Attorney Office or the Office of the Dean of Students.

ARS: The University of North Carolina at Chapel Hill facilitates the implementation of reasonable accommodations, including resources and services, for students with disabilities, chronic medical conditions, a temporary disability or pregnancy complications resulting in barriers to fully accessing University courses, programs and activities. Accommodations are determined through the Office of Accessibility Resources and Service (ARS) for individuals with documented qualifying disabilities in accordance with applicable state and federal laws. See the ARS Website for contact information: <https://ars.unc.edu> or email ars@unc.edu. (source: <https://ars.unc.edu/faculty-staff/syllabus-statement>)

Counseling and Psychological Services: CAPS is strongly committed to addressing the mental health needs of a diverse student body through timely access to consultation and connection to clinically appropriate services, whether for short or long-term needs. Go to their website: <https://caps.unc.edu/> or visit their facilities on the third floor of the Campus Health Services building for a walk-in evaluation to learn more.

TITLE IX: Any student who is impacted by discrimination, harassment, interpersonal (relationship) violence, sexual violence, sexual exploitation, or stalking is encouraged to seek resources on campus or in the community. Reports can be made online to the EOC at <https://eoc.unc.edu/report-an-incident/>. Please contact the University's Title IX Coordinator (Elizabeth Hall, interim – titleixcoordinator@unc.edu), Report and Response Coordinators in the Equal Opportunity and Compliance Office (reportandresponse@unc.edu), Counseling and Psychological Services (confidential), or the Gender Violence Services Coordinators (gvsc@unc.edu; confidential) to discuss your specific needs. Additional resources are available at safe.unc.edu.

POLICY ON NON-DISCRIMINATION: The University is committed to providing an inclusive and welcoming environment for all members of our community and to ensuring that educational and employment decisions are based on individuals' abilities and qualifications. Consistent with this principle and applicable laws, the University's Policy Statement on Non-Discrimination offers access to its educational programs and activities as well as employment terms and conditions without respect to race, color, gender, national origin, age, religion, creed, genetic information, disability, veteran's status, sexual orientation, gender identity or gender expression. Such a policy ensures that only relevant factors are considered and that equitable and consistent standards of conduct and performance are applied. If you are experiencing harassment or discrimination, you can seek assistance and file a report through the Report and Response Coordinators (see contact info at safe.unc.edu) or the Equal Opportunity and Compliance Office, or online to the EOC at <https://eoc.unc.edu/report-an-incident/>.

DIVERSITY STATEMENT: I strive to make this classroom an inclusive space for all students. Please let me know if there is anything I can do to improve; I appreciate any suggestions. More broadly, our school has adopted diversity and inclusion mission and vision statements with accompanying goals. These complement the University policy on prohibiting harassment and discrimination. In summary, UNC is committed to providing an inclusive and welcoming environment for all members of our community and does not discriminate in offering access to its educational programs and activities on the basis of age, gender, race, color, national origin, religion, creed, disability, veteran's status, sexual orientation, gender identity, or gender expression. The Dean of Students (Suite 1106, Student Academic Services Building, CB# 5100, 450 Ridge Road, Chapel Hill, NC 27599-5100 or [919] 966-4042) has been designated to handle inquiries regarding the University's nondiscrimination policies.

Information Graphics

Assignments and grading

Grading

Grading will be based on two exercises and four projects. The grading scale is below.

Components

	Percent of total
Two exercises	10%
Project 1:	20%
Project 2:	20%
Project 3:	20%
Project 4:	25%
Participation	5%
Total	100%

Scale

Points	Grade
94-100	A
90-93	A-
87-89	B+
83-86	B
80-82	B-
77-79	C+
73-76	C
70-72	C-
67-69	D+
63-66	D
65 and below	F

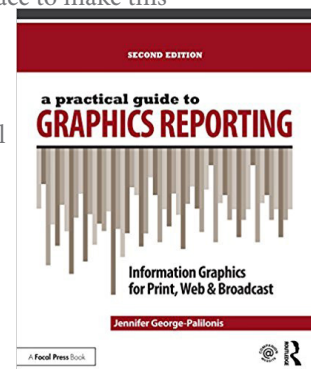
For grad students: The grade of H is reserved for truly outstanding work, and it is given rarely. A grade of P is the most common grade, and one students should be proud of. A grade of L is cause of concern. These grades do not have a numerical value. Some project demands and deliverables will have more rigor than undergraduates.

Items to purchase

A few assignments will require a color print. It is up to you to figure out the best place to make this happen before the deadline.

Portable hard drive may be needed. Remember that you are responsible for backing up your work. No deadline will be extended due to loss of files. You will need a sketch book or paper for roughly sketching your ideas. For our last project, you will also need some traditional art supplies of choice. We will talk about.

Textbook: second edition of
A Practical Guide to
GRAPHICS REPORTING
by Jennifer George-Palilonis



Attendance Policy

Each student will be allowed up to two absences. Additional absences will result in a 5% reduction in your final grade. If you are going to be absent, it is your responsibility to email the professor before class.

If you miss class, I would suggest catching up with a classmate to see what was missed. However, for the first three weeks, all classes will be recorded and a link will be made available.

Grading criteria

These are the main general grading criteria I will be using for the projects:

1. Creativity/Visual Impact
 2. Technical/Execution Quality
 3. Research and parsing of the research for clear communication
 4. Proofing
 5. On-time delivery
-

Information Graphics

Course calendar

NOTE: This schedule is a guide and may change depending on the classes' progress and needs

		Discussion	Notes
January	Wednesday 10	Introduction to the course, and setting goals.	
	Monday 16	Holiday	
	Wednesday 17	Reviewing of basics, history and discussion. REWIND: Pen tool review.	
	Monday 22	Color	Exercise one due
	Wednesday 24	Maps, charts and color	
	Monday 29	Building big infographics and enterprise Project 1 info	Exercise two due
	Wednesday 31	Project 1 Talk about possible direction of individual projects and discuss notes	Class Discussion: Chapters 1 and 4
February	Monday 5	Project 1 Talk about possible direction of individual projects and discuss notes	
	Wednesday 7	Project 1	Class Discussion: Chapters 2 and 3
	Monday 12	Well-Being Day	
	Wednesday 14	Project 1 Prelim review	
	Monday 19	Project 1	
	Wednesday 21	Introduce project 2	Project one due
	Monday 26	Project 2	
	Wednesday 28	Project 2	

Information Graphics

Course calendar

		<i>Discussion</i>	<i>Notes</i>
March	Monday 4	Project 2 Prelim	
	Wednesday 6	Project 2 Also, discuss possible topic for Project 3	
	Monday 11	Project 2 Introduce project 3	Project 2 due
	Wednesday 13	Spring Break	
	Monday 18	Spring Break	
	Wednesday 20	Project 3 Leaders/categories in place	
	Monday 25	Project 3 Library resources	
	Wednesday 27	Project 3	
April	Monday 1	Project 3 Prelim	
	Wednesday 3	Project 3	
	Monday 8	Project 3 due Introduce Project 4	
	Wednesday 10	Project 4	
	Monday 15	Project 4	
	Wednesday 17	Project 4	
	Monday 22	Project 4 Prelim	
	Wednesday 24	Project 4	
	Monday 29	Project 4 due	

Final exam time: Wrap up and celebration.
Wednesday, May 1st 4pm.