

2022 SPRING SEMESTER
Monday and Wednesday
10am-11:45pm

Terence Oliver Professor
236 Carroll Hall
olivert@email.unc.edu

Office Hours
12:15pm -1:30pm M/W and
by appointment

MEJO 484

Information Graphics



Infographics are the result of using the rules of Information Design (one of the branches of Graphic Design) for telling news and entertainment stories. They are the best way to convey statistical information, locating a place or explaining complex processes and procedures.

MEJO 484 will provide you with the skills to create clear, accurate, informative and visually attractive Information Graphics using the most common tools in newsrooms and agencies worldwide.

Information Graphics

Policies

Honor Code:

I expect that each student will conduct himself or herself within the guidelines of the University honor system (<http://honor.unc.edu>). All academic work should be done with the high levels of honesty and integrity that this University demands. You are expected to produce your own work in this class. If you have any questions about your responsibility or your instructor's responsibility as a faculty member under the Honor Code, please see the course instructor or Senior Associate Dean Charlie Tuggle, or you may speak with a representative of the Student Attorney Office or the Office of the Dean of Students.

Seeking Help:

If you need individual assistance, it's your responsibility to meet with the instructor. If you are serious about wanting to improve your performance in the course, the time to seek help is as soon as you are aware of the problem – whether the problem is difficulty with course material, a disability, or an illness.

Diversity:

The School of Media and Journalism adopted Diversity and Inclusion Mission and Vision statements in spring 2016 with accompanying goals - <http://www.mj.unc.edu/diversity-and-inclusion>. The University's statement:

UNC is committed to providing an inclusive and welcoming environment for all members of our community and does not discriminate in offering access to its educational programs and activities based on age, gender, race, color, national origin, religion, creed, disability, veteran's status, sexual orientation, gender identity, or gender expression.

Special Accommodations:

If you require special accommodations to attend or participate in this course, please let the instructor know as soon as possible. If you need information about disabilities visit the Accessibility Services website at <https://accessibility.unc.edu/>

ACCREDITATION

The School of Media and Journalism's accrediting body outlines a number of values you should be aware of and competencies you should be able to demonstrate by the time you graduate from our program. Learn more about them here: <http://www2.ku.edu/~acejmc/PROGRAM/PRINCIPLES.SHTML#vals&comps>

No single course could possibly give you all of these values and competencies; but collectively, our classes are designed to build your abilities in each of these areas. In this class, we will address a number of the values and competencies, with special emphasis on the last seven bullet dots under "Professional values and competencies" in the link above.

A FEW ZOOM GUIDELINES FOR QUALITY ONLINE LEARNING EXPERIENCE :

Our Road:

- >Try treat this like our regular classroom to normalize as much as possible. Work hard to be fully engaged.
- >Be present — video/audio/chat.



Nigel Holmes, "Wordless Diagrams"

Information Graphics

Assignments and grading

Grading

Grading will be based on two exercises and four projects. The grading scale is below.

Components

	Percent of total
Two exercises	10%
Project 1:	20%
Project 2:	20%
Project 3:	20%
Project 4:	25%
Participation	5%
Total	100%

Scale

Points	Grade
94-100	A
90-93	A-
87-89	B+
83-86	B
80-82	B-
77-79	C+
73-76	C
70-72	C-
67-69	D+
63-66	D
65 and below	F

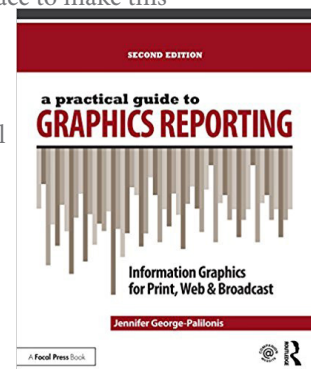
For grad students: The grade of H is reserved for truly outstanding work, and it is given rarely. A grade of P is the most common grade, and one students should be proud of. A grade of L is cause of concern. These grades do not have a numerical value. Some project demands and deliverables will have more rigor than undergraduates.

Items to purchase

A few assignments will require a color print. It is up to you to figure out the best place to make this happen before the deadline.

Portable hard drive may be needed. Remember that you are responsible for backing up your work. No deadline will be extended due to loss of files. You will need a sketch book or paper for roughly sketching your ideas. For our last project, you will also need some traditional art supplies of choice. We will talk about.

Textbook: second edition of
A Practical Guide to
GRAPHICS REPORTING
by Jennifer George-Palilonis



Attendance Policy

Each student will be allowed up to two absences. Additional absences will result in a 5% reduction in your final grade. If you are going to be absent, it is your responsibility to email the professor before class.

If you miss class, I would suggest catching up with a classmate to see what was missed. However, for the first three weeks, all classes will be recorded and a link will be made available.

Grading criteria

These are the main general grading criteria I will be using for the projects:

1. Creativity/Visual Impact
 2. Technical/Execution Quality
 3. Research and parsing of the research for clear communication
 4. Proofing
 5. On-time delivery
-

Information Graphics

Course calendar

NOTE: This schedule is a guide and may change depending on the classes' progress and needs

		Discussion	Notes
January	Monday 10	Introduction to the course, and setting goals.	
	Wednesday 12	Reviewing of basics, history and discussion. REWIND: Pen tool review.	
	Monday 17	Holiday	
	Wednesday 19		Exercise one due
	Monday 24	Maps, charts and color	
	Wednesday 26	Building big infographics and enterprise Project 1 info	Exercise two due
	Monday 31	Project 1	Class Discussion: Chapters 1 and 4
February	Wednesday 2	Project 1 Talk about possible direction of individual projects and discuss notes (one-on-one toward end of class)	
	Monday 7	Project 1	
	Wednesday 9	Project 1	Class Discussion: Chapters 2 and 3
	Monday 14	Project 1 Prelim review	
	Wednesday 16	Project 1	
	Monday 21	Introduce project 2	Project one due
	Wednesday 23	Project 2	
	Monday 28	Project 2 _	

Information Graphics

Course calendar

		<i>Discussion</i>	<i>Notes</i>
March	Wednesday 2	Project 2 Prelim	
	Monday 7	Project 2	
	Wednesday 9	Project 2 Introduce project 3	Project 2 due
	Monday 14	Spring Break	
	Wednesday 16	Spring Break	
	Monday 21	Project 3 Leaders/categories in place	
	Wednesday 23	Project 3 Library resources	
	Monday 28	Project 3	
	Wednesday 30	Project 3 Prelim	
April	Monday 4	Project 3	
	Wednesday 6	Project 3 due Introduce Project 4	
	Monday 11	Project 4	
	Wednesday 13	Project 4	
	Monday 18	Project 4	
	Wednesday 20	Project 4 Prelim	
	Monday 25	Project 4	
	Wednesday 27	Project 4 due	

Final exam time: Thursday, April 28 at 4pm. Wrap up and celebration. More detail to come.