

JOMC 180

FOUNDATIONS of PHOTOJOURNALISM



Payton Tysinger

“Saturate yourself with the subject and the camera will all but take you by the hand.”—Margaret Bourke-White

OBJECTIVES

Welcome to photojournalism. In this course we will lay a foundation of photography and journalistic skills, and introduce you to an exciting, significant and fulfilling career. Students will learn basic visual, ethical, and technical aspects of photojournalism while photographing a series of individual assignments culminating with the picture story.

Professor Pat Davison
234 Carroll Hall
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pdavison@unc.edu
patdavison.com

Required Text:
Photojournalism: The Professional's Approach
7th ed, by Ken Kobre

Office Hours:
TTH 9:30-10:30 or by appointment



Dana Gentry

LEARN BY DOING

We will start with basic camera operation exercises. To accommodate all skill levels, the first three exercises will be ungraded (failure to complete them will result in points deducted). If you are total beginner - don't worry! You'll get up to speed as we progress into graded assignments typical of a professional photojournalist. Each of the six assignments will be accompanied by detailed captions, and the picture story will grow out of your written picture story proposal.

Exercises:

Linked In Learning: *Photography Foundations: Exposure, Part 1*

<https://bit.ly/3yRTY9U>

Linked In Learning: *Learn the Lightroom Classic Workflow from Start to Finish*

<https://bit.ly/3AQReKI>

F/22

Assignments:

Assignment # 1 Composition & Light

Assignment # 2 Moment

Assignment # 3 Portrait

Assignment # 4 Feature

Assignment #5 Sports

Assignment #6 Picture Story

Classes will consist of a mix of lectures, slides, computer work, group editing, presentations and critiques. Throughout the semester we will be looking at a lot of images, learning the language and ethics of visual communication. Good notes will save you when it comes to studying for our exam. You must pay attention to do well - web surfing, email and texting are forbidden.

Deadlines in this business are sacred. Late photo work will receive a zero.

Exam is once during the semester, covering readings, class lectures and current events. Your final portfolio and photo story will be considered your final exam.



Alexandra Tamvakis

"If the beautiful were not in us, how would
we ever recognize it?" –Ernst Haas

Your *portfolio* is the final collection of your best work. You will turn in this work-in-progress about halfway – and then your final portfolio will be submitted before the last day of class. You are allowed TWO re-dos (except the final project), and these are turned in at the portfolio due dates.

Staying current with local, state, national and world events is a critical part of being a journalist. Read the news and stay informed! Keep an "idea book" at all times.

EQUIPMENT can be borrowed from the Park Library through this website:
<https://equipmentroom.mj.unc.edu/>. This includes a digital 35 mm single lens reflex

camera body, kit lens and camera bag. You will need your own CF or SD cards (depending on the camera you get, most will take SD) and card reader. You will need a portable hard drive in most of your Viscom classes, so invest in a good one now, get the largest capacity you can afford. Here is link to their collection of instruction manuals for the gear we lend: <https://guides.lib.unc.edu/equipment-room/instruction-manuals>.

PHOTONIGHT is an exciting monthly enrichment program that brings outstanding photojournalists to share work and expertise. During Covid they may be on Zoom. Attendance is required.



Samantha Muller

GRADING

- 1) Any assignment not turned in will receive zero points. For #6 Picture Story, there are multiple due dates. Missing a due date will result in a 5% deduction in the assignment grade.
- 2) F22 not turned in = 5-point deduction
- 3) Reshoots. You will be allowed to reshoot two assignments for the appropriate portfolio due date. To be permitted to do so, you must submit something for each assignment on time. Reshoots MUST BE ENTIRELY NEW SHOOTS, not re-edits.
- 4) You must submit captions with every assignment. They must be typed, spell-checked and utilize AP style. See Caption docs in Sakai Resources.
- 5) You may shoot one news assignment for extra credit.
- 6) Participation, effort, attendance and punctuality will be tracked and will count for roughly 10%.



Alex Tamvakis

"You need a heart, an eye, aind, and a magic box."

-- CARL MYDANS

Each photo assignment will be evaluated based on:

Content: Captions, publication/storytelling value, emotion and moment quality, editing

Aesthetics: Composition, light, color, mood, visual variety, uniqueness

Technical: Exposure, sharpness, imaging, presentation, formatting

The vital element that must be included in any assignment:

Does this communicate to the viewer?

Assignment # 1 Composition & Light	50 points
Assignment # 2 Moment	50 points
Assignment # 3 Portrait	50 points
Assignment # 4 Feature	50 points
Assignment # 5 Sports	50 points
Assignment # 6 Picture Story	200 points
Portfolio 1	
Final Portfolio	
Exam	50 points
Effort, Attendance, Participation	50 points
TOTAL	550 POINTS

GRADING SCALE

>92%=A; 90-92=A-; 88-89=B+; 83-87=B; 80-82=B-; 78-79=C+; 73-77=C; 70-72=C-; 68-69=D+;
60-67=D; <59=F



Lauren Cmiel

INCLUSIVE AND ACCEPTING SPACE

Everyone is welcome here. We may have difficult discussions in this class, and I want everyone to be mindful of the power of words and how they can impact others.

Simply, be thoughtful of others and be aware of your own privilege.

Professional courtesy and sensitivity are especially important with respect to individuals and topics dealing with differences of race, culture, religion, politics, sexual orientation, gender, and nationalities. Class rosters are provided to the instructor with the student's legal name. I will gladly honor your request to address you by an alternate name or gender pronoun. Please advise me of this preference early in the semester so that I may make appropriate changes to my records.

ATTENDANCE:

University Policy:

No right or privilege exists that permits a student to be absent from any class meetings, except for these University Approved Absences:

1. Authorized University activities
2. Disability/religious observance/pregnancy, as required by law and approved by [Accessibility Resources and Service](#) and/or the [Equal Opportunity and Compliance Office](#) (EOC)
3. Significant health condition and/or personal/family emergency as approved by the [Office of the Dean of Students](#), [Gender Violence Service Coordinators](#), and/or the [Equal Opportunity and Compliance Office](#) (EOC).

Class Policy:

My policy is that unexcused absences result loss of 2 percentage points from your final grade. Please communicate with me early about potential absences.

Please be aware that you are bound by the Honor Code when making a request for a University approved absence. (source: <http://catalog.unc.edu/policies-procedures/attendance-grading-examination/>)

Attendance is absolutely necessary to succeed in this class. We will be moving steadily and covering large amounts of new information in every class. You alone are responsible for the material covered in each session. Even missing a class for a justifiable reason will require you to get the notes from someone else. And you must make every effort to be in class to present your work for critiques.

HONOR CODE:

I expect that each student will conduct himself or herself within the guidelines of the University honor system (<http://honor.unc.edu>). All academic work should be done with the high levels of honesty and integrity that this University demands. You are expected to produce your own work in this class. If you have any questions about your responsibility or your instructor's responsibility as a faculty member under the Honor Code, please see the course instructor or Senior Associate Dean C. A. Tuggle, or you may speak with a representative of the Student Attorney Office or the Office of the Dean of Students.

SYLLABUS CHANGES

The professor reserves the right to make changes to the syllabus, including project due dates and test dates. These changes will be announced as early as possible.

ARS

The University of North Carolina at Chapel Hill facilitates the implementation of reasonable accommodations, including resources and services, for students with disabilities, chronic medical conditions, a temporary disability or pregnancy complications resulting in barriers to fully accessing University courses, programs and activities.

Accommodations are determined through the Office of Accessibility Resources and Service (ARS) for individuals with documented qualifying disabilities in accordance with applicable state and federal laws. See the ARS Website for contact information: <https://ars.unc.edu> or email ars@unc.edu.

(source: <https://ars.unc.edu/faculty-staff/syllabus-statement>)

COUNSELING AND PSYCHOLOGICAL SERVICES

CAPS is strongly committed to addressing the mental health needs of a diverse student body through timely access to consultation and connection to clinically appropriate services, whether for short or long-term needs. Go to their website: <https://caps.unc.edu> or visit their facilities on the third floor of the Campus Health Services building for a walk-in evaluation to learn more.

TITLE IX

Any student who is impacted by discrimination, harassment, interpersonal (relationship) violence, sexual violence, sexual exploitation, or stalking is encouraged to seek resources on campus or in the community. Reports can be made online to the EOC at <https://eoc.unc.edu/report-an-incident/>. Please contact the University's Title IX Coordinator (Elizabeth Hall, interim - titleixcoordinator@unc.edu), Report and Response Coordinators in the Equal Opportunity and

Compliance Office (reportandresponse@unc.edu), Counseling and Psychological Services (confidential), or the Gender Violence Services Coordinators (gvsc@unc.edu; confidential) to discuss your specific needs. Additional resources are available at safe.unc.edu.

POLICY ON NON-DISCRIMINATION

The University is committed to providing an inclusive and welcoming environment for all members of our community and to ensuring that educational and employment decisions are based on individuals' abilities and qualifications. Consistent with this principle and applicable laws, the University's [Policy Statement on Non-Discrimination](#) offers access to its educational programs and activities as well as employment terms and conditions without respect to race, color, gender, national origin, age, religion, creed, genetic information, disability, veteran's status, sexual orientation, gender identity or gender expression. Such a policy ensures that only relevant factors are considered and that equitable and consistent standards of conduct and performance are applied.

If you are experiencing harassment or discrimination, you can seek assistance and file a report through the Report and Response Coordinators (see contact info at safe.unc.edu) or the [Equal Opportunity and Compliance Office](#), or online to the EOC at <https://eoc.unc.edu/report-an-incident/>.

DIVERSITY STATEMENT

I strive to make this classroom an inclusive space for all students. Please let me know if there is anything I can do to improve; I appreciate any suggestions. More broadly, our school has adopted diversity and inclusion [mission and vision statements](#) with accompanying goals. These complement the University policy on [prohibiting harassment and discrimination](#). In summary, UNC is committed to providing an inclusive and welcoming environment for all members of our community and does not discriminate in offering access to its educational programs and activities on the basis of age, gender, race, color, national origin, religion, creed, disability, veteran's status, sexual orientation, gender identity, or gender expression. The Dean of Students (Suite 1106, Student Academic Services Building, CB# 5100, 450 Ridge Road, Chapel Hill, NC 27599-5100 or [919] 966-4042) has been designated to handle inquiries regarding the University's nondiscrimination policies.

MASK USE

All enrolled students are required to wear a mask covering your mouth and nose at all times in our classroom. This requirement is to protect our educational community -- your classmates and me - as we learn together. If you choose not to wear a mask, or wear it improperly, I will ask you to leave immediately, and I will submit a report to the [Office of Student Conduct](#). At that point you will be disenrolled from this course for the protection of our educational community. Students who have an authorized accommodation from Accessibility Resources and Service have an exception. For additional information, see <https://carolinatogether.unc.edu/university-guidelines-for-facemasks/>.

SEEKING HELP:

If you need individual assistance, it's your responsibility to meet with the instructor. If you are serious about wanting to improve your performance in the course, the time to seek help is as soon as you are aware of the problem - whether the problem is difficulty with course material, a disability, or an illness.

ACCREDITATION:

The School of Journalism and Mass Communication's accrediting body outlines a number of values you should be aware of and competencies you should be able to demonstrate by the time you graduate from our program. Learn more about them here:

<http://www2.ku.edu/~acejmc/PROGRAM/PRINCIPLES.SHTML#vals&comps>

No single course could possibly give you all of these values and competencies; but collectively, our classes are designed to build your abilities in each of these areas. In this class, we will address a number of the values and competencies, with special emphasis on the last six bullet dots under "Professional values and competencies" in the link above.



Nadia Bah