

# Course Schedule - MEJO 252 Audio Journalism

Professor Tamara Gibbs | UNC-Chapel Hill | Fall 2021

**\*This course schedule is subject to change\***

Date	Venue	Discussion Topic	Assignment	Due Date
<b>Week 1</b>				
Wednesday August 18	<b>Zoom Session</b>	Welcome Course Schedule & Syllabus Course Expectations	<i>Sound Reporting</i> : Chapter 1 <i>Talk to Me</i> : Introduction	08/23/21
<b>Week 2</b>				
Monday August 23	<b>Zoom Session</b>	What is Journalism? What is Digital Storytelling?	<i>Sound Reporting</i> : page 171 & Chapter 3 <i>Talk to Me</i> : Chapter 1	08/25/21
Wednesday August 25	<b>Zoom Session</b>	Broadcast News Writing vs. AP Style Writing	<a href="#">UNC Stylebook</a> Broadcast Writing & Language Tips PDF <a href="#">Differences in Broadcast and AP Style</a>	08/30/21 08/30/21 08/30/21
<b>Week 3</b>				
Monday August 30	<b>Zoom Session</b>	Writing Drill Practice <b>Audio Project #1 Instructions</b>	<i>Sound Reporting</i> : Chapter 1 <a href="#">Poynter: 6 Tips for Broadcast Stories</a>	09/01/21
Wednesday September 1	<b>In-Person Room ###</b>	<b>Guest Speaker: Gary Kirk</b> Adobe Instruction	Practice Editing	09/06/21
<b>Week 4</b>				
Monday September 6		<b>Labor Day - No Classes</b>	Practice Editing	09/06/21
Wednesday September 8	<b>Zoom Session</b>	Writing Drill #1 <b>Final Audio Project #5 Instructions</b>	<i>Sound Reporting</i> : Chapter 4 <i>Talk to Me</i> : Chapter 6	09/13/21
<b>Week 5</b>				
Monday September 13	<b>Zoom Session</b>	<b>Guest Speaker: Steve Daniels, ABC11</b> The Art of the Interview		
Wednesday September 15	<b>Zoom Session</b>	Writing Drill Practice <b>Audio Project #2 Instructions</b>	<i>Talk to Me</i> : Case Study - page 204	09/20/21

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<b>Week 6</b>		<b>News Judgment &amp; Accuracy</b>		
Monday September 20	<b>Work Session</b>	<b>Audio Project Office Hours</b> <i>You may work on our audio projects and/or elect to meet with me via Zoom</i>	<i>Sound Reporting: Chapter 2 &amp; page 270</i> <i>Talk to Me: Chapter 9</i>	09/22/21
Wednesday September 22	<b>Zoom Session</b>	Writing Drill #2 Tips for Accuracy <b>Audio Project #1 Due @ 8 a.m. ET</b>		
<b>Week 7</b>		<b>Relationship-Building in News</b>		
Monday September 27	<b>In-person Room ###</b>	<b>Guest Speaker: Ed Crump, ABC11</b> - Building Better Contacts	<i>Sound Reporting: Chapter 4</i> <i>Talk to Me: Chapter 2</i>	09/29/21
Wednesday September 29	<b>Zoom Session</b>	Writing Drill #3 <b>Audio Project #3 Instructions</b>	<a href="#">Muck Rack Survey:</a> <a href="#">The State of Journalism</a>	10/04/21
<b>Week 8</b>		<b>Story Structure</b>		
Monday October 4	<b>Zoom Session</b>	Writing Drill #4 The Framework for Your Story	<i>Sound Reporting: Chapter 6</i> <i>Talk to Me: Chapter 4 &amp; 5</i>	10/06/21
Wednesday October 6	<b>Zoom Session</b>	<b>Audio Project #2 Due @ 8 a.m. ET</b>		
<b>Week 9</b>		<b>Research &amp; Reporting</b>		
Monday October 11	<b>Zoom Session</b>	<b>Guest Speaker: Nicole Carr,</b> <b>ProPublica</b> - Relentless Reporting	<i>Sound Reporting: Chapter 4</i> <i>Talk to Me: Chapter 3</i>	10/13/21
Wednesday October 13	<b>Work Session</b>	Writing Drill #5 More Reporting Hacks	<a href="#">Google Podcast</a> <a href="#">Video Series - Episodes 1, 2 &amp; 3</a>	10/18/21
<b>Week 10</b>		<b>Podcasting</b>		
Monday October 18	<b>Zoom Session</b>	<b>Audio Project Office Hours</b> <i>You may work on our audio projects and/or elect to meet with me via Zoom</i>	<a href="#">Google Podcast</a> <a href="#">Video Series - Episode 4.5 &amp; 6</a>	10/20/21
Wednesday October 20	<b>Zoom Session</b>	Podcasting & Your Final Project	<a href="#">Google Podcast</a> <a href="#">Video Series - Episode 7,8 &amp; 9</a>	10/25/21

Date	Venue	Discussion Topic	Reading Assignment	Due Date
<b>Week 11</b>		<b>Vocal Delivery</b>		
Monday October 25	<b>Zoom Session</b>	<b>Audio Project #3 Due @ 8 a.m. ET</b>	[Video] <a href="#">NPR: 3 Tips for Training Your Voice</a>	10/27/21
Wednesday October 27	<b>In-Person Room ###</b>	<b>Guest Speaker: TBD</b> The Voice	<i>Sound Reporting: Chapter 8</i>	11/01/21
<b>Week 12</b>		<b>Career Tips</b>		
Monday November 1	<b>Zoom Session</b>	<b>Audio Project #4 Instructions</b>		
Wednesday November 3	<b>Work Session</b>	<b>Audio Project Office Hours</b> <i>You may work on our audio projects and/or elect to meet with me via Zoom</i>		
<b>Week 13</b>		<b>Journalism vs. PR</b>		
Monday November 8	<b>Zoom Session</b>	<b>Guest Speaker: Haven Hottel, Campbell University</b> TBD: Advice from a PR Pro		
Wednesday November 10	<b>Work Session</b>	<b>Audio Project Office Hours</b> <i>You may work on our audio projects and/or elect to meet with me via Zoom</i>	<b>Extra Credit:</b> Watch " <a href="#">Set the Record Straight</a> " documentary on Hulu and submit an outline of the story structure and questions for Darla Miles	11/17/21
<b>Week 14</b>		<b>Future of Digital Storytelling</b>		
Monday November 15	<b>Zoom Session</b>	<b>Guest Speaker: Darla Miles, WABC</b> - Storytelling Outside the Box		
Wednesday November 17	<b>Work Session</b>	<b>Audio Project Office Hours</b> <i>You may work on our audio projects and/or elect to meet with me via Zoom</i>		
<b>Week 15</b>				
Monday November 22	<b>Work Session</b>	<b>Audio Project #4 Due @ 8 a.m. ET</b>		
Wednesday November 24		<b>Thanksgiving Break - No Classes</b>		

**Last Day of Class - Wednesday, December 1**

**Final Audio Project Due: Wednesday, December 8 @ 8 a.m. ET via Sakai**

**Enjoy your winter break!**