MOTION GRAPHICS

INSTRUCTOR

Terence Oliver
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Office hours: By appointment (flexible)

COURSE OBJECTIVE

Students will utilize Adobe After Effects to communicate in some of the most sophisticated, contemporary and effective methods in new media today. The course will focus on the visual storytelling techniques of combining words, photos, graphics, video, motion, sound and voice-over narratives to convey news stories and entertain in a fresh, dynamic and clear manner.

NECESSITIES

Sketchbook: You will need something to sketch out your storyboard ideas and thoughts for idea-generation.

Computer: Your personal computer with Adobe After might be a heavy load. consider cleaning up space on your computer and purchasing an external HD.

Supplement: You will need to access LinkedIn Learning account.

ATTENDANCE

Each student will be allowed two unexcused absences. Additional unexcused absences will result in a 5% reduction in your final grade.
In addition, every four late arrivals will result in a 5% reduction in your grade.

VALUES

Honor Code:
I expect that each student will conduct himself or herself within the guidelines of the University honor system (http://honor.unc.edu). All academic work should be done with the high levels of honesty and integrity that this University demands. You are expected to produce your own work in this class. If you have any questions about your responsibility or your instructor's responsibility as a faculty member under the Honor Code, please see the course instructor or Senior Associate Dean Charlie Tuggle, or you may speak with a representative of the Student Attorney Office or the Office of the Dean of Students.

Seeking Help:
If you need individual assistance, it's your responsibility to meet with the instructor. If you are serious about wanting to improve your performance in the course, the time to seek help is as soon as you are aware of the problem – whether the problem is difficulty with course material, a disability, or an illness.

Diversity:
The School of Media and Journalism adopted Diversity and Inclusion Mission and Vision statements in spring 2016 with accompanying goals - http://www.mj.unc.edu/diversity-and-inclusion.The University's statement: UNC is committed to providing an inclusive and welcoming environment for all members of our community and does not discriminate in offering access to its educational programs and activities based on age, gender, race, color, national origin, religion, creed, disability, veteran's status, sexual orientation, gender identity, or gender expression.

Special Accommodations:
If you require special accommodations to attend or participate in this course, please let the instructor know as soon as possible. If you need information about disabilities visit the Accessibility Services website at https://accessibility.unc.edu/

ACCREDITATION
The School of Media and Journalism's accrediting body outlines a number of values you should be aware of and competencies you should be able to demonstrate by the time you graduate from our program. Learn more about them here:
http://www2.ku.edu/~acejmc/PROGRAM/PRINCIPLES.SHTML#vals&comps

No single course could possibly give you all of these values and competencies; but collectively, our classes are designed to build your abilities in each of these areas. In this class, we will address a number of the values and competencies, with special emphasis on the last seven bullet dots under "Professional values and competencies" in the link above.

SCHEDULE

Exercise One: Beginning animation
Due: Monday, August 31

Exercise Two: Principles of animation
Due: Monday, September 14

Project One: Team Challenge
Due: Monday, October 5

Project Two: Client-based motion
Due: Monday, November 2

Final Project due: Monday, November 16

Scale:

94-100	A
90-93	A-
87-89	B+
83-86	B
80-82	B-
77-79	C+
73-76	C
70-72	C-
67-69	D+
63-66	D
65 and below	F

There will be a number of participation tutorials to start the semester.

There will be two key areas that projects will be evaluated on:
A) Creativity/Visual Impact
B) Technical/Execution Quality

ZOOM GUIDELINES FOR QUALITY ONLINE LEARNING EXPERIENCE
& OUR CLASS RULES OF THE ROAD:

Our Road:
>Try treat this like our regular classroom to normalize as much as possible
>Be present — video/audio/chat. However, you can mute your audio until you are ready to speak to keep distractions down.
>Dress appropriately
>At some point internet issues will happen. If your Internet goes down during class, please log back on as soon as possible. If the professor's Internet goes down, all students should wait a few minutes to allow the professor to reconnect and then log back on.
>If you are having trouble logging on, please continue to do so while class is in session, but please email the professor or communicate to someone in the class who can pass the word along (or both).
>Aim to join class early to ensure a proper connection (keep trying if there are issues and alert via email).
>Raise your hand, use hand icon or the chat to get attention at anytime. Please help each other and the professor if someone is trying to get attention or trying to be heard. We need each other for support and to make this the best experience.
>Class will be recorded each day, but not made public. You can re-watch and review at any time.

Some ways that students can help the professor so we can focus on learning with minimal distractions
Students can volunteer for these helpful roles throughout the semester:
> Technology Troubleshooter - helps others with their technology
> Chat Monitor - monitors the chat window for questions or shared resources
>Others roles????

Everyone: Please speak up about anything that could help students or the professor during our sessions.

This is meant to be aguide and this schedule may change somewhat depending on the classes' progress and needs.

NOTE: Assignments for graduate students will vary and a greater level is expected than undergraduate.

SPECIAL NOTE:

This semester is different and may be a source of anxiety for many reasons, so if any student need or concern or challenge, and want discuss any issues with the professor, they should feel free to reach as necessary.

This is the first time all my classes are being taught online, so if at any point you have suggestions that may help the class run more smoothly or that can help enhance the learning experience, please let me know.

My Goal is for you to have an incredible semester!