

# 486

S P R I N G   S E M E S T E R   2 0 1 4

## *Motion Graphics*

### **INSTRUCTOR**

Terence Oliver  
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76 Carroll Hall  
Office hours: 1:30pm - 2:30pm Monday and Wednesday and by appointment

### **COURSE OBJECTIVE**

Students will utilize Adobe After Effects to communicate in some of the most sophisticated, contemporary and effective methods in new media today. The course will focus on the visual storytelling techniques of combining words, photos, graphics, video, motion, sound and voice-over narratives to convey news stories and entertain in a fresh, dynamic and clear manner.

### **NECESSITIES**

**File storage:** Portable hard drive

**Sketchbook:** You will need something to sketch out your ideas and thoughts for idea-generation.

**Computer:** It would be best if you have your personal computer with Adobe After Effects CS6 loaded on it. However, there are suitable computers to utilize in the VisCom labs and on campus.

**Supplement:** You will need to purchase a lynda.com account. Details to come.

### **ATTENDANCE**

Each student will be allowed two unexcused absence. Additional unexcused absences will result in a 5% reduction in your final grade.

In addition, every five late arrivals will result in a 5% reduction in your grade.

## SCHEDULE

**Exercise One:** Beginning animation  
Due: Tuesday, January, 28

**Exercise Two:** Principles of Animation  
Due: Tuesday, February 11

**Project One:** Team Challenge  
Due: Tuesday, March 4

**Project Two:** TBA  
Due: Tuesday,

**Project Three:** Client-based motion  
Due: Tuesday,

**Final Project due:** Tuesday, April 24

There will be weekly tutorials, but the number per week will vary.

Any late assignments will be subjected to a letter grade lower.

### **Breakdown:**

55% Projects  
20% Client Project  
20% Exercises  
5% Weekly tutorials

### **Scale:**

93-100	A
90-92	B
87-89	B+
83-86	B
80-82	B-
77-79	C+
73-76	C
70-72	C-
67-69	D+
63-66	D-
59 and below	F

This is meant to be a **guide** and this schedule may change somewhat depending on the classes' progress and needs.