



Melissa Key

Welcome to Intermediate Photojournalism.

In this course we will improve your technical abilities by teaching you how to see and utilize light, both natural and artificial. We will enhance your creative ability through visual exploration, and build your portfolio with images that display your style.

#### COURSE GOALS AND OBJECTIVES

- To understand and apply the fundamentals of lighting in photojournalism
- To learn to see photographically and develop a personal style
- To enhance your beginning photojournalism portfolio

At the end of the semester students will be able to:

- Effectively operate lighting equipment
- Analyze fashion, still life and portrait lighting techniques
- Conceive and execute conceptual location images

#### COURSE STRATEGIES

- We start with the basics of lighting, and will learn them through exercises.

- We will progress into lighting assignments that are typical of a photojournalist.
- We will explore personal vision through a “photo journal.”
- We will complete one picture story, essay or portrait series.
- Lectures will be informal, and may include guest speakers and slide shows with examples of the techniques being discussed.
- Labs will include location shoots. Each assignment will be critiqued.



Chelsey Aldser

## EXPECTATIONS

This class is about light, vision and style. To find your vision, you will need to push outside of your comfort zone daily, take risks and push your personal boundaries.

My job is to give you an environment and opportunities to grow and to succeed, but you must take advantage and exceed expectations. It's easy to tell the difference between students who do what it takes to get by and students who take initiative to get better. Take ownership of your learning. Don't compare yourself to others, focus on improving your own work. Everyone learns differently.

- 1) I expect images that are technically advanced, properly focused, exposed and toned.
- 2) I expect images to connect with viewers and show them something beautiful or surprising.
- 3) I expect you to make images that have exceptional MOMENT, LIGHT, and COMPOSITION.
- 4) I expect you to think creatively and independently when approaching any assignment/project, and I expect images to reflect this creative and independent thinking.
- 5) I expect professionalism in all areas including presentation, ethics and captions.
- 6) I expect your best effort, and I expect you to spend the time to be excellent.

## EXCUSES

Here is the policy on excuses: They are unproductive and we don't want to hear them. Argue valid points during critiques, but anything unrelated to improving your work is unacceptable. Everyone is experiencing the same challenges. They are expected, and can often be avoided

by good planning and preparation. Much of photojournalism comes down to problem solving. If you offer excuses I will want to know how you can avoid the problem in the future.

### REQUIRED EQUIPMENT AND SUPPLIES

You will need a digital 35mm SLR camera with manual controls and interchangeable lenses and a strobe. Best choice is an HD SLR camera, allowing you to use video. Although you can rent through the school, you MUST start acquiring your own gear. Effective Fall 2013 UNC Viscom will require all photo majors to have at least one HD SLR camera. I strongly recommend you purchase your own Speedlight as well. I would recommend the 580EXII (\$350-ish) or if you can afford it, the 600EX. This will help you to master it.

You may want to consider low- interest student loans to buy your own gear. If you rent from the school, realize you are responsible for any lost, damaged, or stolen equipment, and your access to gear may be limited.

You will need to buy your own CF cards - as large as possible. Also you need two harddrives for your personal photography archive, one is for is for backup. I suggest you get at least 500 GB drives, 7200 rpm, and Firewire 800.



Eric Pait

Participation, effort, deadlines, attendance and punctuality will be tracked and will count for 50 points of your final grade.



Karla Towle

## ATTENDANCE

Attendance is mandatory. Lectures, guest speakers and demonstrations will not be repeated. PhotoNight counts towards attendance. You CANNOT miss a class in order to shoot an assignment. You must be in class to present your work for critique. Turning in an assignment on the server alone does not count. Part of your completion of the assignment is the critique. You are permitted two unexcused absences, but not on due dates, unless for serious medical reasons. Each subsequent unexcused absence subtracts 2% from the grade. You also must be on time. Two lates = one unexcused absence.

## ASSIGNMENTS & DEADLINES

You will complete exercises, eight lighting assignments, a written story proposal, and a photo essay. You will keep a photojournal.

All assignments will be turned in to the dropbox on the server for grading, and in the "CRITS" folder for critiques. I will go by the time and date on the dropbox files to determine if it was on time. Late assignments receive a zero. You may turn in a late assignment with the portfolio, but the grade will be averaged with the zero. This means your maximum would be 50%, but it would help your final point total. Again, you must be in class for the critique for an assignment to be considered on time.

## READING & EXAMS

Reading is assigned in blocks and is critical to success in the class. Written reading responses are required and will be turned in through a class Facebook group.

You will have one exam. It will be on readings and class lectures. You are responsible for any information presented in class, whether it is in the reading or not.

## PORTFOLIOS

You will turn in two small portfolios, and a Final Portfolio.

## INCOMPLETE

Because all assignments are done on a deadline, a grade of incomplete will be assigned only in extreme cases and at my discretion.

## HONOR CODE

It is expected that all students will operate within the requirements of the honor code. All work must be your own, must be done specifically for this class, and should be done with the high level of honesty and integrity that this University demands.

## GRADING

- Content (concept, plan, storytelling, captions, is it publishable?)
- Aesthetic (creativity, mood, composition, graphics, color, motion, propping, posing, styling)
- Technical (execution, lighting technique, exposure, imaging, presentation)



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Assignments	Points
01- Window Light	(50)
02 - Speedlight	(50)
03 - Speedlight	(50)
04 - Speedlight	(50)
PORTFOLIO #1	200

05 – Speedlight	(50)
06 - Speedlight	(50)
07 - Fashion	(50)
PORTFOLIO #2	150
08 – Final Project	200
3 ideas & Proposal	(20 - in final story)
Due date #1	(15 - in final story)
Due date #2	(15 - in final story)
Exercises	
01E Lighting websites	15
02E Internship/Freelance	35
Exams	50
Photo Journal	100
PJ1	(15 - in final PJ)
PJ2	(15 - in final PJ)
Participation, effort	50
News Extra Credit	50 possible
CPOY Extra Credit	20 possible
Total	800

Textbooks:

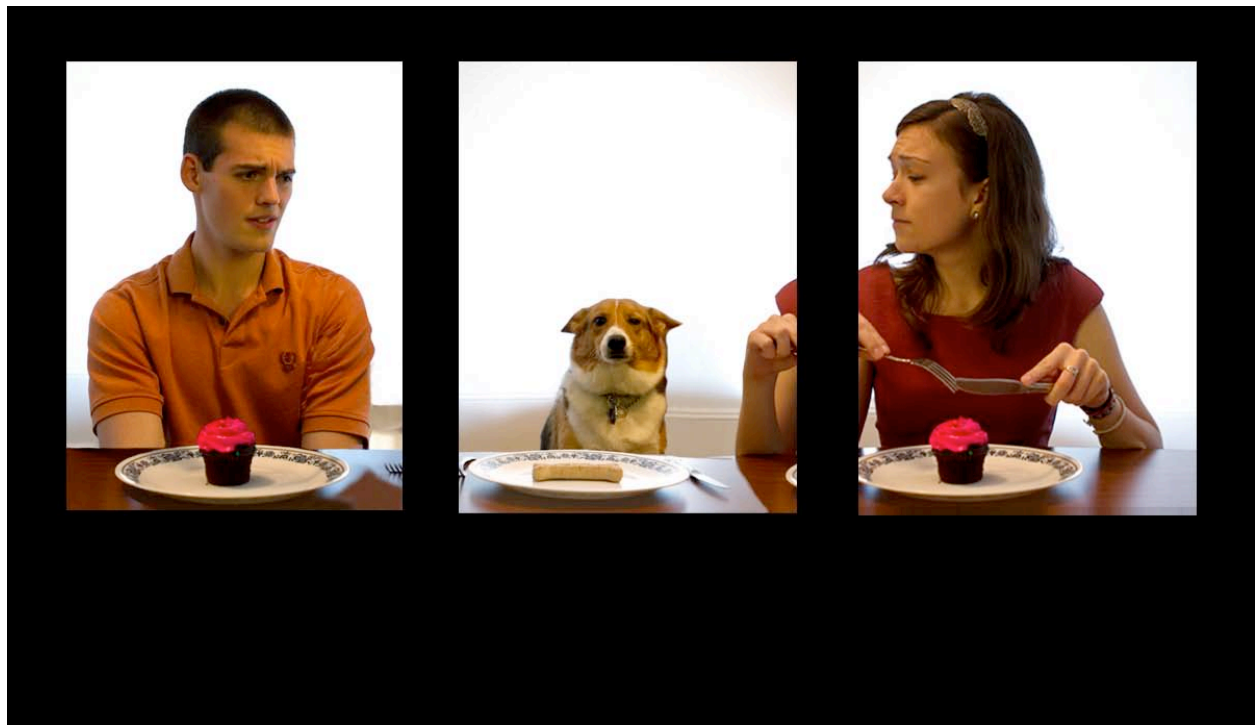
"Speedlighter's Handbook"

Syl Arena

"The Hot Shoe Diaries"

Joe McNally

You must write a 3-4 paragraph response by the due dates on the Facebook page.



Erin Hull