### Living and working with a life online in 2014

*JOMC 449* 



UNC Honor Code

## Final Projects – Post them here by Tuesday December 9 at NOON

Posted on November 17, 2014 by Paul Jones

Please post your final projects or links to them here. If you prefer more privacy, send me the link and/or post a link on your Google Document.

If you'd like me to review your project before the December 19th due date, please note that in your post. But also do let me know which post is to your final project.



#### **Recent Posts**

- Final Projects Post them here by Tuesday December 9 at NOON
- Thursday November 13 Luis Villa of Wikimedia Foundation
- Tuesday November 11 Guest speaker – Henry Copeland
- Examples of Final Project like those for our class but not from
- our class
   Thursday November 6 Data Visualization DC panel at Washington Post – 11-19-2013

#### **Recent Comments**

- Alex Lahr on Final Projects Post them here by Tuesday December
   9 at NOON
- Alex Lahr on Final Projects Post them here by Tuesday December 9 at NOON
- Paul Jones on Final Projects Post them here by Tuesday December 9 at NOON
- Alex Lahr on Final Projects Post them here by Tuesday December
   9 at NOON
- Aren Besson on Final Projects Post them here by Tuesday December 9 at NOON

#### Site Management

- Log in
- Entries RSS
- Comments RSS
- web.unc.edu

Search this site

#### Calendar of Posts December 2014

M T W T F S S

Posted in Uncategorized | 38 Comments

# 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

#### Thursday November 13 – Luis Villa of Wikimedia Foundation

Posted on November 5, 2014 by Paul Jones

On Thursday November 13 our guest speaker (Via Skype or HangOut) will be <u>Luis Villa</u>, Deputy General Counsel at <u>the Wikimedia Foundation</u>.



#### Wikipedia in action via a screencast on the Heavy Metal Umlaut.

Luis Villa has made a special blog post to our class on <u>Understanding Wikimedia</u>, or, the <u>Heavy Metal Umlaut</u>, one decade on.

Be sure to see the screen cast and read Luis' post.

#### **Class leaders: Kenzie Kline, Daniel Lockwood, Caitlin Prenovost**

Posted in Uncategorized | 19 Comments

#### Tuesday November 11 – Guest speaker – Henry Copeland

Posted on November 4, 2014 by Paul Jones



Henry Copeland is <u>Blogads</u> CEO, toolbuilder of <u>Pullquote</u>, <u>RunwMe</u>, <u>Twiangulate</u>, <u>AdBiblio</u>, & <u>Distillry</u> with offices in Durham and Budapest. His very early acquired Twitter handle is <u>@hc</u>

#### His official BlogAds bio is here.

Henry wrote to remind you : <u>http://web.blogads.com/careers</u> we're excited to hire interns, particularly those who might turn into great longer term staff if there's a fit. From Henry Copeland:

- Henry asks you read this first: <u>How the Berlin Wall Really Fell by Mary Elise</u> <u>Sarotte</u> (NYTimes Nov 6, 2014)
- Wild, Wild East (PressFlex History)
- <u>"East's Copy King Duplicates U.S. Success : A Forint-Pincher Thrives" (1994)</u> NY Times.
- Blogonomics: Making a Living from Blogging (2002)
- Blogonomics: Ten Years On (2012)
- PullQuote: The Page is Dead; Long Live the Chunk
- <u>PullQuote: Simplifying PullQuote</u>

#### Class leaders: Grace Lee, Thomas Webster, and Cameron Cook

Posted in Uncategorized | 18 Comments

## Examples of Final Project like those for our class but not from our class

Posted on November 2, 2014 by Paul Jones

Be sure to sign up for your presentations for November 18, 20, and 25 (here)

From INLS089 – a first year seminar on Cultures of Online Social Networks



StumbleUpon- INLS Final Project from Emily Stallings on Vimeo.

Notes: http://vimeo.com/41145745

From INLS697 – Senior capstone seminar



INLS 697 Final Project: 500px (revised) from Katie Meyer on Vimeo.

Notes: http://vimeo.com/64775264

#### From JOMC449 -



JOMC449 Final Project from Molly Sutherland on Vimeo.

Notes: <u>http://vimeo.com/55632357</u> Note the full set of references in the comments and the direct references to class topics within the discussion.

<u>Pinterest – for INLS089 Cultures of Online Social Networks</u> – on Vimeo. Note sources are referenced in the comments on the video.

Note: http://vimeo.com/40908372

<u>Reddit – using a subReddit to talk about Reddit – for JOMC449</u>. Would be better with more direct references, but note use of video, comments, etc.

<u>LinkedIn – using **web.unc.edu** to present the site as a paper for JOMC449.</u> Note again the use of notes and the references to class materials.

Posted in Uncategorized | 2 Comments

## Thursday November 6 – Data Visualization DC panel at Washington Post – 11-19-2013

Posted on October 31, 2014 by Paul Jones



Panel starts at about 19 minutes in. If you want to see how community is developed in DC, watch from the beginning.

Living and working with a life online in 2014 | JOMC 449

The term "data journalism" is nearly as prevalent as the term "big data." With more and more access to data, improvements in technology, and the transformation of traditional print journalism, today's readers are expecting a different type of reading environment than ever before, which often includes data visualization. Where does this leave traditional journalism? Where is journalism heading?

In DVDC's first roundtable event, four experts will discuss the present state of data journalism, where it is headed, and what that means for both journalists and readers. Moderated by Frank Sesno, Director of the School of Media and Public Affairs at George Washington University, and with panelists from GWU, the Washington Post, NPR, and the New York Times, this promises to be an exciting evening. (from YouTube text)

#### **Class leaders: Alex Fullton, Lanie Gilbert, and Ben Peltzer**

#### Watch, read class leaders' questions, respond

Posted in Uncategorized | 20 Comments

#### Tuesday November 4 – Final Project Step 3: Outline

Posted on October 29, 2014 by Paul Jones

**Final Project: Step 3: Prepare an outline for your presentation/video that explicitly references the viewings, readings and discussion during the semester** (Yes all of them if possible).

Post your outlines here.

Posted in Uncategorized | 22 Comments

#### Tuesday November 4 – Book Reports Round Three

Posted on October 29, 2014 by Paul Jones

#### Reporting on this date:

- Jackie O'Shaughnessy on *The Future of Reputation : gossip, rumor, and privacy on the Internet* by Daniel Solove
- Olivia Cox on *Crossing the Chasm* by Geoffrey Moore
- Ben Peltzer on *Cypherpunks: Freedom and Future of the Internet* by Julian Assange, Jacob Appelbaum, and Andy Muller-Maguhn
- Lanie Gilbert on *Grouped: How small groups of friends are the key to influence on the social web (Voices That Matter)* by Paul Adams
- Grace Lee on How Many Friends Does a Person Need? by Robin Dunbar
- Marisa DiNovis on *The Circle* by Dave Eggers
- Kenzie Kline on Moral Panics and the Copyright Wars by William F. Patry

Posted in Uncategorized | 7 Comments

#### Thursday October 30 – Book Reports Round Two

Posted on October 21, 2014 by Paul Jones

Presenting on this date will be:

- Kane Hollingsworth on Cory Doctorow's Little Brother
- Aren Besson on Parmy Wilson's We Are Anonymous: Inside the Hacker World of LulzSec, Anonymous, and the Global Cyber Insurgency
- Thomas Webster on Albert-Laszlo Barabasi's Linked
- Alex Fulton on Steven Johnson's Where Good Ideas Come From
- Caitlin Prenovost on Kevin Kelly's Silver Cord
- Emma van Bree on Aldous Huxley's Brave New World
- Alex Lahr on Marshall McLuhan's War and Peace in the Global Village

Posted in Uncategorized | 5 Comments

#### Tuesday October 28 – Book Reports Round One

Posted on October 15, 2014 by Paul Jones

1. You should have selected a book appropriate to this course (consult me and/or <u>choose</u> <u>from the suggested readings</u>).

[...]

- 2. prepare a presentation to the class reporting on the book
- 3. please time your presentation for about 8 minutes.
- 4. present on the date you've selected

#### Presenting on Tuesday October 28 will be:

- Margaret Croom on Cory Doctorow's Homeland
- Dale Koontz on Nicholas Carr's The Shallows: What the Internet is Doing to Our Brains
- Annie Maynard on Duncan Watt's Everything is Obvious: How Common Sense Fails Us
- Lianne Farber on Nicholas Christakis & James Fowler's Connected: The Surprising Power of Our Social Networks and How They Shape Our Lives — How Your Friends' Friends' Friends Affect Everything You Feel, Think, and Do
- Daniel Lockwood on Albert-László Barabási's Bursts: The Hidden Patterns Behind Everything We Do
- Cameron Cook on Marshall McLuhan's *Medium is the Massage: An Inventory of Effects*
- Allison Turner on Heather Brooke's The Revolution Will Be Digitised

Posted in Uncategorized | 5 Comments

#### Tuesday October 28 – Final Project: Step 2 Proposal

Posted on October 15, 2014 by Paul Jones

#### **Final Project: Step 2:**

1) You should have chosen a site, business or social networking group.

2) Write a 1-2 page proposal describing what social network you intend to present and why it is a good candidate for your project

3) Post that proposal or a link to it here by October 28 noon.

Posted in Uncategorized | 43 Comments

 $\leftarrow \text{Older posts}$ 

Living and working with a life online in 2014

Proudly powered by WordPress.