intro to graphic DESIGN

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welcome to fall '14 semester!

Graphic design is one of the most important tools of Visual Communication. 'Design' means that the graphics are organized according to a 'plan', the goal of which is to bring order, hierarchy and clearness to the natural chaos.

Introduction to Graphic Design is intended to give you the basics for becoming a successful visual communicator, whether you wish to master page layout techniques, the creation of eye-catching posters, brochures or packages or to be aware of the complex world of informational graphics.

the essentials

Instructor
Adjunct Professor Chris Kirkman, (919) 260-8029, chris.kirkman@gmail.com

Office hours
By appointment - email is best form of contact

Required purchases

- **Sketchbook** for tracking ideas, storyboarding class projects and brainstorming.

- **USB memory stick** or portable hard drive to save your work. Please be aware that you are responsible for backing up your own work.

- **Dropbox account** - you can sign up at dropbox.com.

- You may also be given **readings from PDF files** that are on the class server.

Recommended items

- **Textbooks**
Design Basics Index
Jim Krause - HOW Design Books

Photoshop CS6 Essential Skills
by Mark Galer, Philip Andrews

Adobe Illustrator CS6 Wow! Book
by Sharon Steur

Lynda.com
Excellent instructional videos are available on this website. The site charges a

$25 per month fee for unlimited access.