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|  |  | FALL 2014 MW 1:00-2:50pm |
| INTERMEDIATE PHOTOJOURNALISM181.1 |  | Instructor: ROSS TAYLOR E-Mail: rossdav@email.unc.edu Phone: 757.412-8558 Office: CA 75 Office Hours: Tuesday 2-4pm |
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| GOALS • To erase fears of use of artificial light  • To understand and apply the fundamentals of lighting in photojournalism  • To develop and become aware of your personal style.  • To enhance your portfolio to better prepare you for employment opportunities. END OF SEMESTER EXPECTATIONS • Effectively operate lighting equipment  • A broad understanding of professional approaches to lighting  • Conceive and execute conceptual ideas using light as the guiding force COURSE STRATEGIES ª We will start with basics and learn them through exercises.  • We will progress into lighting assignments that are typical of a photojournalist.  • We will complete one picture story, one essay or one portrait series  • We will document our own life and explore our own personal vision  • Lectures are a combination of image presentation, hands-on learning and  active shooting exercises to rapidly improve.  \* You will be pushed hard, but I will help you. Note that effort will count a great deal in your final grade, so by in large as long as you push yourself, you should do well in this class. |  | Key thought to consider You are the determinate of your own success. It’s worth repeating: you are the determinate of your own success.  We are here to help you, but in this class (and in life) you will by in large be the determinate of how far you will go. Get in the fight! The more you put in the class the more you will get out of it. Required Equipment Digital 35 mm (HDSLR preferred)  A strobe (or two!)  Off Camera Cord  Flashlight/pen light  Tripod  CF Cards (large as possible)  Harddrives for storage  DIY lighting  Attendance Policy  It’s mandatory. PhotoNight counts  Towards attendance. You can not miss a class to shoot. You must be in class to present your work. You are allowed two  Unexcused absences, but not on due dates, unless a serious medical emergency. Each subsequent absence subtracts 2% from the grade. You must be on time, two lates for roll call means one unexcused absence. |

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| GRADING **ASSIGNMENTS -** 30%  • Content (concept, plan, storytelling, captions, metadata can it be published and importantly - **effort**)  • Aesthetic (Creative, mood, composition, graphics, color, posing, styling technical, exposure, toning)  **PORTFOLIO -** 30%  10-15 of your best singles and final project (no more than 30 total)  **SHOOTOUTS -** 20%  \* mainly will be a combination of effort and growth based  **CLASS PARTICIPATION, ON-TIME ARRIVALS -** 20%  \*I will sometimes give a quiz as part of class participation at the start of class and if you miss it you will not be able to make it up.  HONOR CODE  Students will operate within the requirements of the honor code. All work must be your own, must be done specifically for this class, and should be done with the high level of honesty and integrity that this University demands. ASSIGNMENTS Are considered incomplete if they are not turned in on time. Like the real world, deadlines are expected to be meet. I will allow two redos in the semester. Don’t hesitate to ask if something isn’t clear!. All assignments require at least an 8-picture turn-in except where noted. Be thinking of the intimacy/personal vision and final project from the start. |  | Tips! Don’t be afraid to think outside of the box. The more you practice the more you will be able to do so.  Read your flash manual as well as your camera’s (they’re also available online usually). Each camera system is different, as well as each flash.  It’s key that you take responsibility of knowing how to use each. If something isn’t clear, ask in advance – don’t want too late!  Don’t be boring with your lighting. Boring means fewer people will hire you. Recommended Websites [www.strobist.blogspot.com](http://www.strobist.blogspot.com)  <http://bit.ly/1s67mSm>  (do it yourself lighting)  [www.profoto.com/blog](http://www.profoto.com/blog)  <http://www.honlphoto.com/>  http://strobox.com/ |

# ASSIGNMENTS SCHEDULE

* All turn-ins are 8 selects unless otherwise noted

8/25 Window light, available light of classmates \*10 light sources for turn in

9/1 Portrait Series with One Speedlight

9/10 Ten Feet of Space

9/17 Two light source (one could be the sun, a lamp , etc in addition to the one speedlight)

9/24 Stop motion with blurred background

10/1 Three light setup (could use sun as one of the lights)

10/8 DIY lighting proposal Due/feedback

10/13 Sports feature with flash (sideline, behind the scene)

10/15 Final Portrait Series/photo story presentation of progress (part of your grade)

10/20 Sportraits (portrait of sports players) \* 3 sports minimum

10/22 Proposal/execution of Halloween idea

10/27 Sports Action with flash

11/3 Halloween with lights \*10 images are due

11/5 DIY progress update

11/10 DIY Due \*only one required, but standard is high

Final Portrait Series/photo progress (update)

11/12 Flashlights and flashes, Business portrait proposal plan

11/17 Intimacy progress presentation (Due 26th) \*10 selects are due

11/19 Business Portraits \*only 4 different businesses/people required

11/24 Intimacy/personal vision \* 15 images required

12/01 Final Portrait Series/photo story Project Review

12/03 Portrait Series/Photo Story Due (theme of family) \*15 required

Portfollo Due

* Syllabus is subject to change, we may make adjustments in the semester as needed.
* **NOTE! Work must be done this semester, you can not turn in previously created work.**

The Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) requires that, irrespective of their particular specialization, all graduates should be aware of certain core values and competencies and be able to:

* Understand and apply the principles and laws of freedom of speech and press for the country in which the institution that invites ACEJMC is located, as well as receive instruction in and understand the range of systems of freedom of expression around the world, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances;
* Demonstrate an understanding of the history and role of professionals and institutions in shaping communications;
* Demonstrate an understanding of gender, race ethnicity, sexual orientation and, as appropriate, other forms of diversity in domestic society in relation to mass communications;
* Demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society;
* Understand concepts and apply theories in the use and presentation of images and information;
* Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity;
* Think critically, creatively and independently;
* Conduct research and evaluate information by methods appropriate to the communications professions in which they work;
* Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve;
* Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness;
* Apply basic numerical and statistical concepts;
* Apply tools and technologies appropriate for the communications professions in which they work.

Units requesting evaluation of a graduate program must also demonstrate how their master’s graduates attain this additional core competency:

Contribute to knowledge appropriate to the communications professions in which they work.